

Will Schneekloth

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TECHNICAL EXPERIENCE

Social Eats - *A Ruby on Rails 5 application that makes sure you never miss out on a great lunch outing again.*

- + Implemented AJAX call to Yelp API to generate a table of business search results without reloading the page.
- + Utilized GeoCoder to determine user's location by IP address to focus Yelp API search results.
- + Provided users the ability to log in with their Facebook account utilizing OmniAuth.
- + Implemented Ruby on Rails 5 Action Cable to provide real-time comment sharing over websockets.

Signet - *A Ruby on Rails application that lets you quickly share files with anyone in shouting distance.*

- + Implemented CarrierWave gem and Amazon S3 storage for file uploads.
- + Moved methods into Services design pattern to make controllers thin and readable.
- + Configured ActionMailer to confirm user registrations.
- + Utilized RubyZip gem to create Zip archives when users requested multiple file downloads.

PicSet - *An Ember.js application interfacing with a Ruby on Rails API to teach mastery of manual camera controls*

- + Built a Ruby on Rails API using rails-api gem and connected it to an Ember front-end application.
- + Implemented user log-in through custom Ember Simple Auth on client-side and JWT Ruby Gem on API back end.
- + Used Active Model Serializers and JSON API Adapter to serve formatted data from Rails to Ember.
- + Built context-aware form submission and navigation components using Ember closure actions.

EMPLOYMENT HISTORY

Will Schneekloth Photography, Summit, New Jersey

Sole Proprietor, Commercial and Editorial Photography, March 2007 - Present

- + Photography for a diverse portfolio of clients, including photojournalism, portraiture, sports, and events.
- + Interpret client concepts into photography for use in marketing materials, annual reports, and editorial publications.
- + Maintain a digital photography archive and website using best-practice digital asset management and redundancies, facilitating on-demand access to imagery for clients, including:

Getty Images, New York, NY

Contract Photography Editor, April 2013 - November 2015

- + Edited thousands of photographs daily on-site at major sporting events for delivery to editorial and commercial clients.
- + Utilized networking knowledge and Adobe Photoshop skills to process images on a locally networked, non-destructive environment, maintaining integrity of original files while delivering finally edited images.

Rutgers University Department of Athletics, Piscataway, NJ

Contract Photographer, September 2007 - August 2014

- + Created impactful imagery of NCAA Division I athletics for use in department marketing and promotional materials.
- + Ensured timely delivery of images, regularly making images available within minutes of a initial capture.

Lois Schneider Realtor, Summit, NJ

Contract Photographer, April 2015 - April 2016

- + Collaborated with realtors and creative department to create evocative images of high-end residential real estate.
- + Utilized extensive Photoshop knowledge in photo processing to present a home's best facets.

EDUCATION

Flatiron School - 2016

- + Full Stack Web Development Immersive, Ruby on Rails, Ember.js, ECMAScript 2015, JavaScript, jQuery.

Rutgers University - New Brunswick, New Jersey - 2010

- + Bachelor of Arts: Journalism/Media Studies and Sociology